

BREED.

FOR IMMEDIATE RELEASE: [Date]

[Contact Name]

[Organization Name]

[Phone Number]

[Email]

[Press Release Title]

[Press Release Subhead (One Line Maximum)]

[City, State]: [Company name] today announced [description of momentum or major milestone]. This milestone is a major move for [company name] on its mission to [main goal of company]

“[Quote from higher-up in the company about the milestone],” says [name], [title] at [company]. “[Additional quote].”

This news comes in the wake of many recent initiatives and accomplishments of the company, including:

- Initiative or accomplishment #1
- Initiative or accomplishment #2
- Initiative or accomplishment #3

[Additional quote, if desired].

To learn more about [milestone], click here [link to website page about the milestone].

About [Your Company]: [3-4 sentence description of your company and its recent accomplishments, if applicable].