



Supporting women apprentices to build confidence, resilience and long-term career success.

Free for Eligible Women

TradeReady is a dedicated mentoring and mindset support program for women currently undertaking apprenticeships, with a strong focus on 1st- and 2nd-year apprentices, where early support can make the greatest difference.

The apprenticeship journey can be incredibly rewarding, but it can also present real challenges. Balancing study, workplace expectations, practical learning and navigating predominately male environments within traditional trades can impact confidence, resilience and retention.

TradeReady has been designed to support women through these challenges so they not only enter the trades, but remain confident, connected and committed to long term careers in industry.

Funded by the NSW Government's Return to Work Pathways Program, the program is free for eligible participants and combines lived experience mentoring from Louise Azzopardi with BREED Australia's Learning for Good™ framework.

BREED.



TRADE READY MENTORING PROGRAM

Stay strong. Stay connected.
Stay in the trades.



Why this support matters?

Women in apprenticeships often face persistent barriers including:

- workplace confidence challenges
- isolation in male dominated environments
- balancing work and study pressures
- resilience and mindset challenges
- uncertainty about career progression
- navigating workplace culture and expectations

These are often the moments where women can disengage from their apprenticeship. TradeReady provides practical support at the point where women in trades often need it most.

What participants receive?

Each participant receives approximately:

- **5 hours of industry mentoring with Louise Azzopardi via monthly peer mentoring sessions with women just like you**
- **4 hours of Learning for Good™ 1:1 support from BREED Australia Inc**

These sessions will include:

- peer discussion and shared workplace strategies
- optional one to one mentoring support
- emotional intelligence and confidence building
- resilience and problem-solving support
- goal setting and career direction
- workplace navigation strategies

These features work together to ensure participants are not only progressing technically, but are also confident, connected and prepared to succeed in becoming the qualified trades purpose you inspire to be.

How it is delivered

The primary delivery model is hybrid with online mentoring, allowing women apprentices to participate flexibly around work and study commitments. 1:1 mentoring can also be online but remember these sessions are tailored to you using BREED Australia's Learning for Good mindset transformation approach.

This flexible structure ensures participants receive the right balance of mentoring, mindset support and practical guidance.



Why Louise's mentoring makes the difference

Louise Azzopardi brings lived experience as a former heavy vehicle mechanic, WorldSkills Australia representative and sought-after life coach for tradeswomen.

As TradeReady's lived experience expert and mentor, Louise provides practical guidance grounded in the real challenges women face in apprenticeship and workplace settings. This is mentoring by someone who has lived the journey.

Her support helps participants navigate workplace culture, build confidence, strengthen resilience and stay focused on long term career success in the trades.

The BREED LFG difference

All participants benefit from BREED Australia's Learning for Good™ framework (LFG), BREED's evidence informed methodology for strengthening confidence, emotional regulation, resilience and applied action.

This framework has demonstrated strong outcomes across participant cohorts, including:

- 84% improvement in participant confidence
- 90% improvement in emotional regulation and self awareness
- 82% improvement in goal clarity and future direction

This is what helps women apprentices not only stay in their trade, but thrive in it. By combining technical mentoring with personal development, TradeReady prepares participants not just for work, but for a healthier, more confident future in the trades.

Real participant voice

"Louise has been such a game changer for me, especially as a woman in the trades. She really gets the unique challenges we face and has always been there to support and encourage me through them. With her help, I've gained confidence, clarity, and a better sense of direction in what can sometimes feel like a tough field to navigate."

Mia - Qualified electrician

This lived experience mentoring is strengthened by BREED Australia's Learning for Good™ framework, helping participants build confidence, resilience, clarity and long term career direction in the trades.

Get in touch!

Whether you are in your first year, working through workplace challenges, or simply looking for extra support to stay confident and connected in the trades, TradeReady is here to help.



Scan the QR code to register your interest or **contact Louise** for more information.

Louise Azzopardi

TradeReady Mentor and Lived Experience Expert
Life Coach for Tradeswomen

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